Tuscaloosa County, Alabama TALENT & WORKFORCE



West Alabama's excellent education infrastructure and collaborative partnerships create smart, ready-to-work employees.

Home to Tier 1 research university The University of Alabama, private liberal arts school Stillman College, and Shelton State Community College, Tuscaloosa County is able to leverage a dynamic atmosphere of learning with effective state and regional workforce training programs, such as West AlabamaWorks!, to provide the right people for the jobs.



227,036

Population

Source: 2020 Census



35,530

Labor Force in 60-Minute Drive Time



59.5%

Participation Rate (16+ years)



79.5%

Participation Rate (25-54 years)



43,500+

Total Post-Secondary Student Enrollment



88.3%

Residents Are High School Graduates or Higher

Sources: Stats America (03/12/21); Emsi Q4 2020 Data Set



Top Jobs By Industry



Manufacturing (16.4%)

Accommodation & Food Services (10.8%)

Retail Trade (10.8%)

Health Care & Social Services (8.7%)

Administrative Support Services (7.5%)

Max Snyder, Director of Business Development

205.614.1084

maxsnyder@tcoeda.com

TCOEDA.com

Commuting Patterns

32,984 32,982 32,982 32,982 32,984 32,984 32,984 32,982 32,984 32,982

Inbound Commuters

Living and Working in **Tuscaloosa County**

Outbound Commuters

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership

Occupational Wages

Tuscaloosa County Average Hourly Wage

All Occupations

Entry \$10.29

Median \$18.46

Mean **\$22.69**

Experienced \$28.89

Source: West AlabamaWorks!

Tuscaloosa County Average Hourly Wage

Manufacturing

Entry \$13.27

|\$21.68 Median

|\$22.69

Experienced \$32.29

Income

Per Capita Personal Income

\$40.648

Median Household Income

|\$52.307

Average Household Income

\$74.616

Talent Pipeline

The University of Alabama

Enrollment: 38,320 (2021)

Stillman College

Enrollment: 752 (2021)

Shelton State Community College

Enrollment: 4,630 (2021)

University of West Alabama

Enrollment: 5,734 (2020)





Max Snyder, Director of Business Development





